

makeplain™

Analytics Capabilities Roadmap

It is not difficult to build the foundations of a robust analytics system to optimize all retail decisions. A 5 day Assessment will produce a roadmap and transition plan on the organization, process and technology changes needed to achieve analytics excellence.

Organization Assessment

Do you have the right staff, organizational structures and training programs to execute both moderately and extremely complex analytics?

- Walk thru a “Day in the Life of the Best Practices Analyst” to understand organizational analytics gaps
- Conduct Behavioural Analytics Assessment to understand what non-rational factors impact your organization’s decisions

Process Assessment

Are current business processes designed to efficiently use the best available data to make optimal decisions?

- Compare analytics driven best practice processes for merchandising, marketing, finance and logistics to current processes
- Review current metrics and KPIs used to measure business performance against best practice metrics

Technology Assessment

Is the hardware , software and data in place capable of supporting the analytics required in today’s competitive retail world?

- Assess current software & hardware capability to capture, transform, analyze and report and distribute information
- Review level of data detail available as well as data management, structure, security and access processes and policies
- Review IT Strategy and Plans and analysis of contractual vendor commitments

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